



# # C d n M i l l e n n i a l s

Weekly Twitter Chat Wednesdays

8pm ET 5pm PT

## Why Work With Dayton?

Dayton created & hosts #CdnMillennials Twitter Chat a new weekly series. His first Twitter Chat generated over 20 thousand impressions and has only continued to grow. #CdnMillennials chat positions the guest as an expert on the chat topic helping boost brand awareness in the social space. With over 23,000 Twitter Followers generating more than 500,000 impressions monthly and over 4 million impressions yearly aligning your brand with @DaytonDavis can positively impact your social media influence & positioning.

## How Twitter Chats Are Beneficial To A Brand!

- A Twitter Chat is an hour -long social media focus group that crowd sources information by engaging a targeted audience.
- Bring brand awareness/loyalty to a company, individual, product, campaign, event, drive app downloads.
- Provides Real-time consumer feedback for brands
- Allows for trend forecasting creating leading edge

## What Is Included In Standard Twitter Chat Services:

- The creation of the Twitter Chat topic, title, script
- Creation of Promotional asset: Promotional Blog Post, Social Promo Banner, and Question Graphics.
- Extensive promotion across @DaytonDavis channels: Twitter, FB, Instagram, Pinterest, LinkedIn.



**Dayton Davis**

Millennial Leader. Speaker.  
& Social Media Infulencer.